

WHERE ARE YOUR HIDDEN RISKS AND OPPORTUNITIES IN 2022?

HERE IS YOUR CLOSEST THING TO A CRYSTAL BALL

WE CHALLENGE OUTDATED RISK METHODS BY THINKING DIFFERENTLY

**2022: IDENTIFYING HIDDEN RISK THROUGH CORPORATE
COUNTERINTELLIGENCE AND BUSINESS WARGAMING**

TAILORED 'NEW ERA' RISK AND OPPORTUNITY MODELING AS A SERVICE

**"Your adversaries are continuously wargaming to put you out of business.
Are you wargaming to survive?" Fortune 500 CEO**

Complex challenges and threats are the inescapable new normal threatening the security and viability of every organization. Resilience in the face of threats and the ability to quickly pivot from risk to opportunity are vital to survival. The BlackOps Invictus® tool helps build a real-world adaptive risk-immune culture around your company, employees, and supply chain.

- Survive and thrive: no matter what's next
- De-risk by leveling-up visibility, clarity, agility, and resilience for quick pivoting and scaling
- 'See around corners' and know what's next – corporate counterintelligence (CI) and tailored wargames to identify hidden risk and opportunity
- Test current, planned, and revealed hidden strategies and opportunities with low risk and cost
- Engage and leverage your human factor like no other time in history with shared experience
- Break inefficient and destructive silos to drive connected teaming
- Unify the entire enterprise ecosystem: executives, employees, contractors, and supply chain

PROBLEM

“Private sector and government organizations must look at security with a counterintelligence mindset, understanding they’re up against well-funded and well-trained intelligence services that use key technologies and tradecraft to steal from you, both by illegal and legal means.”
National Counterintelligence and Security Center (NCSC) Director Michael Orlando.

Recent events have revealed the world has changed in ways that have significantly altered every company’s strategic planning, requiring immediate adaptation to survive and thrive. Current risk models and assumptions are not only invalid, they can accelerate damages caused by hidden risk in today’s global environment. The new era in global competition requires an entirely new outlook and dynamic strategic tool to replace obsolete risk modeling and assumptions.

Adapting and embracing fused corporate counterintelligence and business wargaming as a central risk tool creates new pathways to survive and thrive in this new era. Controlling risk through business wargaming improves resistance and builds a strong defense against the known and the unknown.

Risk is magnified at an unprecedented level. What crisis is around the next corner? There is a dynamic tool to help your teams see around corners, identify hidden risk and opportunity, and test scenarios with minimal downside.

HIDDEN RISK EXAMPLES

Financial	Geopolitical Decoupling
Reputational / Brand	Supply Chain
Economic	Russia / China
Technological Disruption	Legal
Business Model Disruption	Social Media Exposure
Security	Digital Transformation
IP Theft	Missed Opportunities
Hybrid Competition	Terrorism
Cloud	Other...



SOLUTION

“The last few years have demonstrated a new era representing unprecedented risk to every company. Senior leaders have not experienced operating in this ambiguous and unpredictable environment. Business wargaming is an essential level up tool based on corporate counterintelligence and a critical requirement to plan your course for survival.” **BlackOps CEO, Casey Fleming**

REVEAL • PIVOT • TRANSFORM • DISRUPT

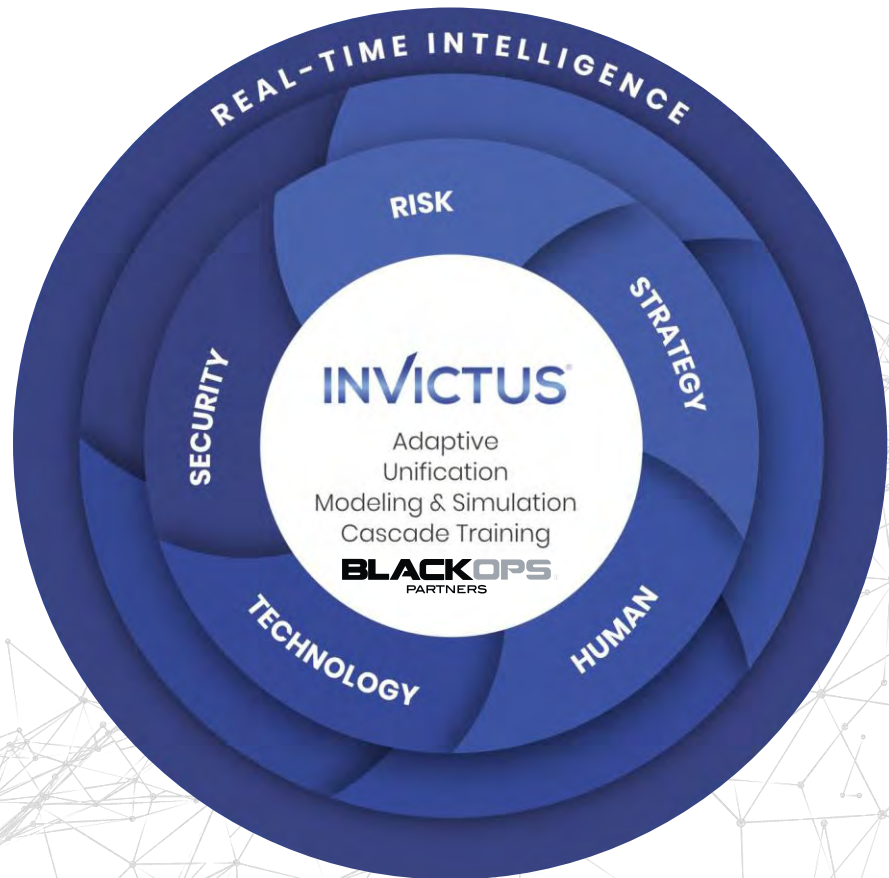
Risk and security are a culture and training issue. We help companies level up, transform, and leverage in a time of unprecedented risk to survive and thrive in this new era of global competition.

THE UNIQUE BLACKOPS DIFFERENCE

- Critical focus on risk and strategy at the strategic layer – where your adversaries wargame against you
- Tailored to your specific products, employees, markets, contractors, suppliers, and competitors
- Invictus® strategic unification platform across the enterprise and supply chain
- Leading senior experts with corporate counterintelligence and tailored business wargaming in all industries
- Pioneer in real-time Corporate Counterintelligence (CCI) with CCI repository
- Enable design thinking by combining analytical + intuitive to produce unique, high-impact go-forward strategies
- Zero conflicts of interest and no data and IP security risk - No operations in China or Russia

KEY USE EXAMPLES

Reveal Hidden Risk
Reveal Rapid Opportunity
Energize Rapid Innovation
Security Posture
IP Theft
Strategic Decisions
Strategic Offsites
Any Strategic Issue



“This is a force multiplier. I’m not aware of any other tool that can provide this level of competitive advantage at a time where it’s greatly needed. It’s the tool to use for strategic risk and alignment.” **Fortune 100 CEO**

HOW BUSINESS WARGAMING LEVELS UP YOUR RISK IMMUNITY

- Solve problems by providing a holistic environment where it's mandatory to challenge the status quo.
- Explore possible futures in an active environment with adversaries and test new strategies.
- Promotes innovation and trains with minimum risk, exposure, and investment.
- Force teams to deal with competition and the world as they actually are, not as they wish them to be.
- Identify both threats (risk) and opportunities.
- Remove destructive silos - solutions are more readily accepted by the enterprise since they are jointly developed by employees and your supply chain at multiple levels.
- Results: Significantly reduced enterprise risk with much higher alignment, engagement, trust, and bonding.

Modeling & Simulation
Fixed, Closed

VS

True CI-Based Business Wargaming
Open, Search

ENGAGEMENT

AUDIENCE

Companies over \$1B+ in revenue, both domestic and global

STRUCTURE

- Two teams of 4-5 consisting of key executives with optional supply chain executive (red and blue team)
- Control team of 3-4 Invictus® facilitators and staff (white team)
- Three example scenarios / injects / moves:
 1. Typical competitor threat / today
 2. Technology / IP theft / industry disruption
 3. Corporate Counterintelligence tactics and threats / decouple / supply/ geopolitics

PACKAGES

- Quick-Start Rapid Assessment (QRA): 3 Day onsite interviews, remote or onsite briefing
- Tailored Business Wargames as a Service

DURATION

- Actual business wargame duration: 2 Day, offsite recommended
- Preceded by four week deep dive per client for specific tailored experiential business wargame

DELIVERABLES

- Vetted hidden risks (ranked by impact and odds), detailed action plans for top risks and hidden opportunities (ranked by impact and odds)
- Action plan with dates and owners (ranked)
- CEO and Board executive briefing with summary detailing strengths, weaknesses, threats (risk), and opportunities
- Recommendations for next steps
- Leveled up teamwork, bonding, trust, shared experience, and communication channels including supply chain

TRAINING LEVELS

- Primary: Key business wargame participants from your company and supply chain
- Secondary: Level up readiness capability with rollout of summary wargame, counterintelligence, experience, and results throughout your enterprise and supply chain as a shared risk and understanding platform

Silos ► Fusion ► Team Bonding Through Shared Experience

BlackOps Partners' experiential process for identifying both strategic risk and unseen opportunity has been proven over 150 years by the world's most successful strategic planners in military, government, and business. We use a variation on military wargaming to bring together political, technological, environmental and most importantly human factors to provide a comprehensive assessment and an action-oriented plan that cannot be achieved through any other type of analysis. This approach aligns every level of an organization in shared understanding and provides elevated agility in executing necessary change. The process is bespoke tailored to each client's unique circumstances.



CASE STUDY RESULTS

- Industries: Financial services (banking, PE, VC, M&A, trading, insurance), manufacturing, automotive, technology, semiconductor, healthcare, pharma, energy, telecommunications, services, retail, legal, other
- Hidden risk identified in advance: Pandemics, supply chain disruptions, external wars, failed product launches, failed M&A's, IP theft, security voids, Cyber, ransomware, competitor actions, more
- Hidden opportunity identified in advance: New markets, new products, M&A, digital currency, supply chain disruption, pandemic, exits, inaccurate timing, more

BLACKOPS PARTNERS

BlackOps Partners' has operated as senior risk advisors to many of the world's largest organizations for over a decade. Our unique and experiential process for identifying both hidden risk and opportunity has been proven by the world's most successful strategic planners in military, government, and business for over 150 years.

BlackOps uses a variation on military wargaming for business to bring together economic, political, technological, environmental, and most importantly, the human factor element to provide the most comprehensive assessment and action plan that cannot be achieved through any other type of analysis. This approach aligns every level of the organization and supply chain in shared understanding and provides level up agility in executing dynamic change. The process is tailored to each client's unique circumstances for maximum effectiveness.

Our experts include senior advisors in risk, strategy, counterintelligence, cyber, and wargaming.

RESOURCES

The Case for Counterintelligence and Business Wargaming

"What Every Leader Needs Now in This Unprecedented Era of Global Competition"

Modern War Institute | Army Cyber Institute at West Point | Cyber Defense Review, Fall 2021

https://cyberdefensereview.army.mil/Portals/6/Documents/2021_fall/04_Fleming_V6N4-Fall_2021.pdf?ver=_-wL9MXN8q7B7AQ9iVaNJw%3d%3d

BLACKOPS
PARTNERS

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